



Young Enterprising Women Mentoring Forum

2019 Sponsorship Package



OUR MISSION

- Celebrate and inspire the next generation of Enterprising Women
- Provide high school girls the opportunity to connect with outstanding women in business in the local community
- Recognize and encourage leadership potential in high school girls
- Realize potential as entrepreneurs or leaders in STEM and STEAM-based field

WHY STEM?

- In the next 20 years, STEM-based industries will lead the way in career opportunities
- Participation in STEM-based industries by girls is still lagging
- Enterprising Women Foundation and the Million Women Mentors Project are committed to change
- STEM brings opportunities to high school girls who may not have role models or mentors
- Enterprising Women is uniquely positioned to connect outstanding women business leaders with high school girls

INAUGURAL PROGRAM AT PEARL-COHN

- Nearly 60 students at Pearl-Cohn Entertainment Magnet School
- All-star panelists
- Speakers: Judge Sheila Calloway, Sharon Reynolds, and Brittany Edmondson
- Sponsored by DevMar Products and Enterprising Women Foundation



DEVMAR PRODUCTS BRINGS YOUNG ENTERPRISING WOMEN MENTORING FORUM TO NASHVILLE



"You have to see it to be it." These words have been spoken over the years by trailblazers who have used their achievements as a platform to inspire other women and young girls. In that spirit, DevMar Products, LLC teamed up with Enterprising Women Magazine to present Nashville's first Young Enterprising Women Mentoring Forum. This national program, sponsored by the Enterprising Women Foundation, provides high school girls with the opportunity to connect with outstanding women in business in their local community.

Held at Pearl-Cohn Entertainment Magnet High School on Thursday, November 29th, sixty high school girls filled the [...]

PROGRAM FORMAT

- Welcome Remarks
- Panel Discussion
- Student Q&A
- Mentoring Roundtables
- Awards Program
- Scholarship Recipient - selected to attend the Enterprising Women National Conference in March 2020
 - Networking, workshops, leadership training and one-on-one interaction with women entrepreneurs

PANELISTS & MENTORS



Charlene Bryant

Digital Account Manager,
Sony/RCA Inspiration



Dr. Gretchen Campbell

Neurologist, KCA Neurology



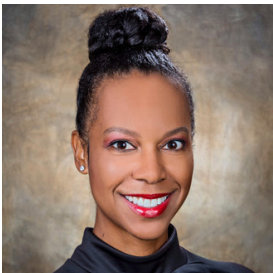
LaTonya Gordon

Civil Engineer,
U. S. Dept. of the Interior



Lucia Mar

Senior Vice President/Market Manager
Commercial Banking, Bank of America
Merrill Lynch



LaKisha Simmons, PhD

EdTech Founder, Homework Suite
Student App & Associate Professor,
Belmont University



LoLita Toney, M.A., MBA

Dir. of Development & Chief of Staff,
National Museum of African
American Music



Domonique Townsend, LSSMBB

Prolific Speaker, Author, Engineer

INAUGURAL PROGRAM AT PEARL-COHN



DevMar Products Brings Young Enterprising Women Mentoring Forum To Nashville

Monica Smiley · Thursday, 13 December 2018



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The Tennessee Tribune

Enterprising Women Forum Inspires Nashville Students

By Cileia Houghton · January 17, 2019



Sharon Reynolds (left) addresses the panelists at the Young Enterprising Women Mentoring Forum at Pearl-Cohn High School. Photos courtesy of DevMar Products

NashvillePost

Local business to sponsor young women empowerment forum

Nashville-based DevMar Products, a woman-owned renewable products distribution company, has announced it is bringing the Young Enterprising Women Mentoring Forum to 60 high school girls at Pearl-Cohn Entertainment Magnet High School on Nov. 29. The forum is a national program sponsored by the Enterprising Women Foundation and provides high school girls with the opportunity to connect with businesswomen. According to a press release, The Nashville Young Enterprising Women Mentoring Forum will feature remarks by Dr. Brittany Edmondson, Pearl-Cohn academy coach; Judge Sheila D.J. Calloway, Davidson County Juvenile Court; and Monica Smiley, publisher, Enterprising Women Magazine.

The following women will serve as panelists and mentors:

- Charlene Bryant, Sony/RCA Inspiration
- Dr. Gretchen Campbell, KCA Neurology
- LaTonya Gordon, U.S. Department of the Interior
- Lucia Mar, Bank of America Merrill Lynch
- Dr. LaKisha Simmons, Belmont University
- LoLita Toney, National Museum of African American Music
- Dominique Townsend, Speaker/Author/Engineer

"We're committed to shaping the next generation of women leaders in STEAM fields and are delighted to bring this program to Nashville for the first time," Sharon Reynolds, president and CEO of DevMar Products and chair of the Nashville Young Enterprising Women Mentoring Forum said in the release. "We are bringing together an outstanding group of women business leaders to serve on our panel and as mentors to 60 girls at Pearl-Cohn High School."



Pearl-Cohn @PearlCohnHS · 29 Nov 2018

Excited to host our inaugural Nashville Young Enterprising Women Mentoring Forum at @PearlCohnHS today featuring outstanding women in business.

Sponsored by @EWMagazine @DevMarLLC #YEWNashville2018

@MiriamHarring14 @buggsforschools @MNPSTDIRECTOR

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Rachel Jordan @JordanRach1 · 29 Nov 2018
 It was our pleasure to host the the Nashville Young Enterprising Women Mentoring Forum at @PearlCohnHS! @MiriamHarring14 @Bricoladavocate1 @MNPNorthwest



mentoring
 YEW
 Powered by the Enterprising Women Foundation
 Young Enterprising Women

WHAT PARTICIPANTS SAY

- “They needed to have someone in front of them who looked like them, who has accomplished something that they were aspiring to, or who could show them that they never even seen before.”
– Brittany Edmondson, Pearl-Cohn Academy Coach
- “There’s nothing out of their reach, that was one of the key messages. We want them to have a global mindset...We’ve got to show our women who are coming up right now that they too can make a difference.”
– Sharon Reynolds, President/CEO, DevMar Product
- “It just reassured me that I’m moving in the right track. It gave me a confidence I needed to push forward in computer science. I think it helped me grow by seeing other people take a path that I was interested in taking. As I heard those women speak about their role in STEM, I think I knew I had a place there too.” –
Rona Briley, student scholarship recipient, Pearl-Cohn

WHAT PARTICIPANTS SAY

- “When you know who you are and what your strengths are, you can be your best self.”
– LoLita Toney, National Museum of African American Music
- “Chase what’s in your heart and what you’re passionate about. Push against the haters and naysayers.” – Charlene Bryant, Sony/RCA Inspiration
- “What a great experience to be of help to these great young girls. Hopefully, we inspired at least one of them to give a STEAM career a fighting chance.” – Lucia Mar, Bank of America Merrill Lynch
- “The invaluable information we provided pushes them one step closer to the reality that they, too, can be leaders right where they are and in the future.” – LaTonya Gordon, U.S. Department of the Interior



2019 GOALS

- Expand participation to 2-3 high schools
- Increase student participation by 200%
- Award 5 student scholarships at \$2,500 ea.
- Increase social media engagement with sponsors, mentors and MNPS
- Secure local media partner to promote event
- Increase media coverage across print, online and broadcast outlets

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL \$2,500

- Student scholarship
- Event ticket
- Recognition at event
- Logo in program, signage and presentation
- Mention in press release
- Social media mentions

GOLD LEVEL \$1,000

- Event ticket
- Recognition at event
- Logo in program, signage and presentation
- Mention in press release

SILVER LEVEL \$500

- Event ticket
- Logo in program and presentation

HONORARY LEVEL \$250

- Event ticket
- Listed in program

SUPPORTER LEVEL \$100

- Event ticket

THANK YOU

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